

Informative Speech Outline

WHAT CONTROLS YOUR BEHAVIOR.

I. Introduction

A. Attention Getter

1. Story – The spider and the kids

B. Introduce yourself and your topic

Hi, I'm _____ and today I'll be talking to you about **WHAT CONTROLS YOUR BEHAVIOR.**

C. Establish *Relevancy*

Have you ever wondered why you do the things you do? Both good and bad, great and small every one of us often thinks and acts in a way that is unique to us. But why? Why do we get upset over things that other may view as insignificant or visa versa. Why do we have what seems like a natural, automatic response to certain people situations or things?

D. Establish *Credibility*

I am an assistant professor of human communication with concentrations in attitudinal and behavioral change. It is questions like the ones we just mentioned that have driven my research for over a decade.

E. Preview Main Points

“Today I’ll be talking about the three primary influences that control and determine our behavior. These three include references, perception and focus.

TRANSITION STATEMENT TO BODY

“Let’s take a look at the first of these three.”

II. Body

A. References

Sub Topic 1

“References include all the information we have received, experiences we have had, and all of the various things in our background including”

ST a. Culture & Upbringing

ST b. Geographical location of where we have or do live

ST c. Language we speak

ST d. Socio-economic standing

ST e. Education etc.

TRANSITION STATEMENT TO SECOND MAIN POINT

“Let’s move on to our second primary influence.”

B. Perceptions

Sub Topic 1

“All of our references combine to make up the lenses in which we view the world. This view is our perception.”

Sub Topic 2

“Our world view includes not only our global perspective but also the micro aspects of our lives.”

How we view

ST a. People different from ourselves

ST b. Conflict

ST c. Stressful Situations

- ST d. Values, attitudes & beliefs
- ST e. All other life happenings

TRANSITION STATEMENT TO THIRD MAIN POINT

“Finally we need to discuss focus.”

C. Focus

Sub Topic 1

“The way we perceive or view a thing, person or situation will determine what we focus on in regards to the person, situation or thing.”

Sub Topic 2

“What we focus on will determine our behavior - how we respond to the person situation or thing.”

Sub Topic 3

“Our behavior which is motivated by our focus then creates a new reference, and we start all over again.”

TRANSITION STATEMENT TO CONCLUSION

“In conclusion, let’s bring it all together.”

III. Conclusion

A. Recap main points

“Today I’ve talked to you about WHAT CONTROLS YOUR BEHAVIOR” We discussed References, Perception, and Focus

B. Final Thought

“Now that you know what controls your behavior you can begin to think about how to change the things you want to change . . . but that is for another time.”

C. Close

“Thank you for listening”