

Place this in a header (Don't simply type it at the top of the page). Insert page numbers. Page numbers can be at the top or bottom of the page. Headers can be right or left justified.

## Learning Outcome Essay 1

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## Introduction

The following represents the courses taken in which these outcomes were learned and the assignments performed which demonstrated competency in the outcomes. Through these courses and assignments, competency was acquired in the area of analyzing an audience, tailoring the message to that specific audience and establishing and accomplishing a specific goal.

- Persuasive Communication
  - **Name of assignment** → Tailoring your persuasive attempt to the target audience  
*This is not needed . . . only the name of the assignment*
- Organizational Communication
  - **Name of assignment** → Group presentations with a specific goal
- Public Speaking
  - **Name of assignment** → Audience analysis
  - **Name of assignment** → Informative speech / The relationship of sleep and coffee with enhanced study and retention

The paper will now demonstrate the breadth and depth of knowledge regarding the specific learning outcomes addressed in this assignment.

**Outcome question #1 - Analysis an audience in order to effectively construct**

**messages.**

**heading.**

*This is not necessary as you may simply use the question as the*

Describe in detail your understanding of this outcome skill and offer actual examples of your accomplishing the outcome.

**Outcome question #2 - Write clear, concise messages tailored to an audience and a desired outcome**

Describe in detail your understanding of this outcome skill and offer actual examples of your accomplishing the outcome.

**Outcome question #3 - Present compelling speeches effectively to inform, persuade, and/or entertain a specific audience**

Describe in detail your understanding of this outcome skill and offer actual examples of your accomplishing the outcome.

**Do the above for all questions being asked about the outcome.**

**Conclusion**

Offer a review of the main points of the paper (the outcome questions) and how it has helped you in your communication competence. This only needs to be four to six sentences long. It you need more that's fine.

**References**

Provide, in proper APA format, any and all references cited in the paper (This should be on its own page).