

Persuasive Presentation Outline Template

Introduction

- I. Attention Getter:
- II. Specific Purpose Statement/Proposition:
- III. Establish Listener Relevance:
- IV. Establish Your Credibility:
- V. Preview of the main sub-points of your speech:

Transition Sentence:

Body

- I. Need:
Support Source(s): _____
 - A.
 - B.
 - C.

Transition Sentence:

- II. Satisfaction:
Support Source(s): _____
 - A.
 - B.
 - C.

Transition Sentence:

- III. Visualization:
Support Source(s): _____
 - A.
 - B.
 - C.

Transition Sentence:

Conclusion

- I. Summary of main points
- II. Action Requested: Specific requests of tasks or action client must take to adopt the proposed design
- III. Clincher or memorable closing

Bibliography – **NOT NECESSARY FOR VIDEOEO SPEECHES**