

What I am Looking For in Outcome Essay 1

Below you will find the four questions being asked of you for Learning Outcome Essay 1. In addition to the information provided below I am expecting students to follow the Outcome essay example I have provided. This is especially true concerning the first section of your paper.

In all of the following, when appropriate, use academic terminology in your responses. Don't just write off the top of your head using laymen vocabulary when there are specific academic terms to describe or define a concept or idea you are attempting to express.

Choose three to respond to:

- How have you used research databases to discover, interpret and integrate reliable research within the field of communication?
 - For this question I will be looking for the student to describe how they have used research databases in regards to three specific areas. 1) How have you used databases to discover sources to be used in research or any academic paper? In other words, what criteria did you use in searching out sources? 2) How have you used research databases to help you interpret the information you have found using databases? If a source wasn't clear as to what it was saying, how did you go about interpreting that source using research databases? What did you do? 3) How has your use of research databases helped you in integrating reliable research? For this area of enquiry, I am looking for you to discuss how your use databases have assisted you in the integration of reliable information in a research or academic paper.

- Describe your understanding of the core knowledge within the discipline of communication.
 - For this question, you will need to discuss a primary, core element of knowledge concerning communication. By this I mean a principle or concept that is core to all of communication. Do not, for example, provide something you learned in persuasion, if that concept cannot be applied to all areas of communication. An example of core knowledge would be the communication process. It is universal in its application, and regardless of what the context is, interpersonal, persuasive, mass media etc., it is applicable in terms of effecting successful communication. Describe your understanding of the core concept and its relevance to the communication discipline.

- Describe your understanding of the principles of managing communication in an applied setting.
 - In the many communication interactions we have there are times when the interaction needs to be managed. This could be the case, for example, in terms of a conflict, a communication breakdown due to cultural or language barriers, or the use of jargon. For this question describe a situation where you had to employ communication management in order to facilitate a successful communication interaction. Describe the breakdown or issue requiring management, and then what you did to manage it.

- How have you organized your thoughts and competently express them in writing, through speech and in visual forms.
 - When you have to express your thoughts through writing, giving a speech or presentation or through the many visual forms of communication, how have you organized your thoughts? I need you to lay out your process of organization. You may not think you have one but you do. Hopefully through your studies you have honed your skill in such a way that it has become systematic. Briefly describe how you go about organizing your thoughts in order to create and make a presentation using these three contexts (writing, speech and visual).

In addition to the above information, I strongly recommend you review the grading rubric for the general overview of how your paper will be graded.

As always if you have any questions please let me know!